

1st November, 2012

Full Day Career Management Training Programme

on

“Campus to Corporate - C₂C” @

ASPEE College of Horticulture & Forestry, NAU, Navsari

Continuing with the missionary zeal of guiding and preparing the students of our NAU for facing the challenges of the cut-to-throat competitive job market, our **Uni. Placement Cell** conducted the 4th C₂C - Campus to Corporate Training Programme at our own campus institution - **ASPEE College of Horticulture & Forestry, Navsari** on **1st November, 2012**. During the brief inaugural ceremony, **Dr. V. C. Raj Sir**, *honorable DSW & Chairman of the Uni. Placement Cell* provided an interesting insight to the august gathering by comparing the Career and Job related matters with Kitchen. With humorous illustrations, he shared that even though everything might be available in the Kitchen at our home; but still we fail to prepare delicious food if we don't know the recipe of the same. He added that Career and Job Market in terms of Writing Effective CV &/or Facing the Interview are just like that; where if we are unaware of the intricacies of the same, we may fail. He urged the participants to exploit this golden opportunity to learn from a renowned Trainer in the form of our own Uni. Placement Cell Coordinator - **Mr. Mehul G. Thakkar**; and concluded his inspiring note by heartily appreciating this forward looking initiative of **Mr. Mehul G. Thakkar** - *Asst. Professor in HRM at ASPEE Agribusiness Management Institute, NAU, Navsari*. In his short and smart speech, **Dr. H. V. Pandya**, *Associate Professor & Placement Officer at ACHF*, explained the underlying objectives of this programme and requested the students to be attentive throughout the day.

Then, **Mr. Mehul G. Thakkar** - **the State, National & International Awards Winner Trainer and the Pioneer of the C₂C Programme** took charge of the proceedings. Starting with the need and relevance of career management in the present era, he thoroughly explained the participants about how to achieve 100% professional success and why they should develop CAN DO outlook.



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He also shared useful tips for developing the right attitudinal mind set for achieving professional success. With humorous illustrations coupled with psychological games, he explained the students about why changing oneself seems to be difficult, and yet much needed. Then, in the powerful session on “Effective CV Writing”, he initially clarified the difference between Bio-Data, Resume, CV and Professional Brief/Profile. Then, he elaborated on various types of formats of resume, different sections of a professional resume, things to be avoided and eye catching layout of a resume. During this entire session, he substantiated his inputs with live illustrations, which were very well received by the students.



In the post-lunch session, the trainer focused on two very important aspects of Career Management namely - Projecting Powerful Body Language and Power Dressing for Success. Here, with role playing exercises and demonstrations, Mr. Thakkar explained the gestures, postures, facial expressions, eye contact, voice modulations and such other niceties to be observed during the interview. He also shared practical tips regarding what to wear on the day of interview.

Then, he started the session on “Winning the Interview”. Here, he explained the students about various types of interviews, the sections/parts/phases of an interview, the frequently asked likely questions, ideal answers, and such other issues.



In the concluding half-an-hour, in order to boost the confidence of the students, the trainer used several powerful motivational videos, highlighting the struggles and bouncing-back characteristics of various famous personalities. He even requested the participants to be creative and think 'beyond the box' while drafting their CV in an impressive manner as well as while answering the interview panel's questions. He even demonstrated how the prospective candidate can create positive first and last impression.

Through intensive 8 hours training programme, he stimulated the students' thought processes and cues to make them look at their skills and capabilities in an entirely new light; so that they can win the race in this cut-to-throat competitive job market conditions. By using a mixture of training methodologies like stimulating presentation, various psychological games, role playing and powerful motivational videos, he ensured that students digest the desired inputs in live and interesting atmosphere. In the end, he urged the students to take on some sort of self responsibility for their own career development. He even guided them about making their profiles on LinkedIn website and use the potential of networking with likeminded professionals.

The entire programme was unanimously appreciated by the 80+ UG and PG students of ACHF. Encouraging fact was that throughout the day, the students also interacted well and clarified their doubts before they jump into a real life interview to win the race of their career.

In the concluding session 5:30 pm onwards, **Dr. N. L. Patel Sir**, *the visionary and philanthropic Principal of ACHF*, inspired the young guns with choicest illustrations brought from IITs and IIMs past interview experiences. He shared several funny, but really difficult and intelligent, interview questions and even disclosed their witty answers, which were enjoyed by all. He also formally thanked the trainer and regretted that he could attend the programme only for 40 minutes or so, owing to his hectic schedule. He also assured the students to be with them in all such value-adding programmes in future. Then, as a token of appreciation, he presented a memento to Mr. Mehul G. Thakkar, with a huge round of applause for the sheer time, unmatched energy and enthusiasm and powerful presentation of the trainer.



Personally, as a Trainer-Facilitator, I enjoyed quality interactions with the students. It was a delight to have such open minded students, who don't hesitate in sharing their opinions and seek clarification on any matter. With special mention, I would like to congratulate all the boys and girls of ACHF, *who were found more participative, enlightened, curious, sincere and alert also.*

What I loved the most was the architectural delight sort of amazing Training Hall with Centralized AC, Audio-Visual facilities,

Executive Cushion Chairs, creating the hi-profile ambience for this wonderful programme.

I must thank **Dr. H. V. Pandya Sir** for taking personal interest and pain in organizing this programme at ACHF and providing me psychological backup throughout the day by attending the whole programme.

Once again, a **big thank you to Dr. V. C. Raj Sir - the honorable DSW**, who not only attended the inaugural ceremony, but even, monitored the progress of the session for 1.5 hours by personally sitting in the audience. And, **above all, thanks a million to honorable Principal of ACHF - Dr. N. L. Patel Sir** for sharing his powerful affirmations and thereby boosting the confidence of all the concerned ones.

With this,

☞ 4 C₂C Training Programmes of

☞ 35+ Hours duration have been successfully completed...

☞ 260+ Diploma, UG and PG students of 4 Institutes of NAU have been trained...

We are eagerly waiting for other institutes of NAU, Navsari to respond favorably and urgently to this proposal and finalize the date for C₂C for their students....